

WELLNESSATWORK

people performance catalysts

WellTech

Workplace Wellbeing that Works
Digital. Human. Measurable



Powered by ROIDEA

WellTech | DIGITAL WELLBEING FOR MODERN WORKPLACES

Beyond Apps. Beyond EAPs. Where People Thrive and Companies Grow



From Costly Initiatives to Measurable Impact




Wellbeing that Works: 50% Less Spend. 35% more ROI. 100% Aligned with your People.

For years, businesses have poured money into wellness programmes that do not deliver. "Hotline"-style EAP's that only a select few utilise, one-off workshops that fade quickly and counselling services with little measurable impact, again with only a very small percentage usage.

HR teams are left with empty dashboards. Leaders feel disconnected. Employees remain unsupported. WellTech is built to change that.

Designed for modern South African businesses and scalable globally, WellTech replaces outdated models with a structured, digital-first solution without losing the human touch. Weekly behaviour-shifting content empowers employees. Real-time dashboards give HR and Leaders visibility and insights. Modular add-ons let you scale what you need, when you need it.

This is Wellbeing that works. Measurable, strategic, and built for growth.

MAIN FEATURE COMPARISON			
	Thrive R28.00 p/e/pm	Lead R40.00 p/e/pm	Perform R67.00 p/e/pm
Best For	Wellbeing accessible for all	Building leadership accountability	Strategic people growth
Weekly Wellbeing content drops	✓	✓	✓
Browser/Mobile access ³	✓	✓	✓
Basic usage analytics	✓	✓	✓
POPIA Compliance	✓	✓	✓
Leadership learning tracks		✓	✓
Team/Role Segmentation		✓	✓
Thematic monthly campaigns		✓	✓
Engagement heat maps and trend tracking		✓	✓
Pulse check Tools		✓	✓
Quarterly Wellbeing Reports		Quarterly	Monthly
Pre- and post programme assessments			✓
Upload custom content ²			✓
Realtime HR Dashboard			✓
Access to modular add-ons ¹	✓	✓	✓

¹Virtual or face-to-face counselling provided by a professional network of registered counsellors and Leadership Coaching. Priced per session.

²Custom content development available on all wellbeing-related topics. Priced per module.

³Branded white-labeled platform available as an add-on. POA.

From Engagement to ROI: Built for Sustainable Wellbeing

WellTech is not just a platform- it activates your organisation's entire wellbeing ecosystem using our three-lens framework

- **Ownership.** Empowers employees with self-paced, practical content they can relate to. Developing self-sufficiency and wellbeing ownership.
- **Mentorship.** Supports Managers through targeted learning and engagement tools. Creating an opportunity for Managers to lead with impact.
- **Partnership.** Enables HR to drive ROI and cultural alignment with data insights.

What we deliver?

Unlike traditional wellbeing programmes tied to 12-month commitments, WellTech gives you the flexibility to start small and scale strategically. Choose a monthly subscription or short-term rollout and expand based on your results.

What a Monthly subscription will offer you:

- Weekly behavioural content drops (stress, resilience, emotional fitness, trauma, etc)
- Leadership learning tracks (Empower & Strategic tiers)
- Engagement analytics, segmentation and pulse checks
- Real-time dashboards and strategic wellbeing reporting
- Optional add-ons: counselling, coaching, consulting on a PAYG agreement.

Start at Thrive. Start Making a Difference.

Even at our entry level, WellTech delivers weekly, behaviour-shifting wellness content that empowers employees to manage stress, build resilience, and take ownership of their wellbeing. It's not a teaser - it's transformation at scale, from the very beginning.

What difference can you, your employees and organisation expect from WellTech?



Productized Wellness, Not Just a Program – Clear tiered structure, no service creep.



Weekly, Proactive, Content-Driven Support – Timely, relevant, bite-sized content.



Tiered Access for Every Budget – Scale as you grow.



Real-Time, Actionable Analytics – See what's working. Change what isn't.



Locally Grounded, Globally Benchmarked – Built for South Africa with global insights.



Modular Add-Ons – Coaching, consulting, and EAP support when you need it.



Hosted on Roidea.io – Secure, adaptive, and behaviorally intelligent platform

Same mission. Smarter delivery. Greater impact

WellTech | POWERED BY ROIDEA: SMARTER, SAFER. MORE HUMAN

Technology that translates engagement into outcomes



ROIDEA: A Smarter Platform for a Healthier Workplace

WellTech is hosted on **ROIDEA** - a secure, adaptive, and behaviourally intelligent platform designed to transform how organisations deliver wellness support.

Unlike generic apps or outdated EAP systems, ROIDEA enables a data-driven, personalised wellness experience that meets your people where they are - on desktop, mobile, and in real time.

Key Technology Features

- ✓ Behavioural Intelligence Engine: Tracks engagement patterns to deliver content that aligns with user needs and habits.
- ✓ Secure & Compliant: Fully POPIA-compliant with enterprise-grade data protection and privacy protocols.
- ✓ Customisable Interface: White-labeled and branded to your organisation, ensuring a seamless employee experience.
- ✓ Real-Time Dashboards: Visibility for HR and leadership through heatmaps, pulse checks, and trend analysis.
- ✓ Adaptive Learning Tracks: Curated wellbeing and leadership modules that evolve with your team.
- ✓ Modular Integration: Easily add counselling, coaching, or consulting on a plug-and-play basis.

Ready to see what smarter, more human workplace wellbeing feels like?

Scan the QR code to explore the platform, experience the sample content, and see how workplace wellbeing can actually work.

Get a first-hand look at how WellTech delivers behaviour-shifting content, real-time insights, and ROI-backed results, all powered by the secure, adaptive ROIDEA platform.



At the heart of it all is a powerful insight: technology is not the solution - People are. ROIDEA empowers your people with the tools, support, and visibility they need to truly thrive.